

The logo for 559 FIGHTS is centered in the image. It features the number '559' in a large, white, stylized font with a black outline, set within a shield-like shape. Below the number, the word 'FIGHTS' is written in a bold, white, blocky font, also with a black outline. The entire logo is accented with red lines and small white stars. The background of the entire image is a collage of MMA fighters in action, with a prominent red brushstroke effect running diagonally across the center.

559 FIGHTS

*CALIFORNIA'S PREMIER
AMATEUR MIXED MARTIAL ARTS LEAGUE*

Presentation Overview

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Who We Are

- *California's **Premier** Amateur **Mixed Martial Arts** League.*
- *California Amateur Mixed Martial Arts Organization (CAMO) **Licensed & Insured.***
- *Focused on **supporting underrepresented athletes** and providing essential education, tools and support for athletic growth.*
- *Located in **Central California.***

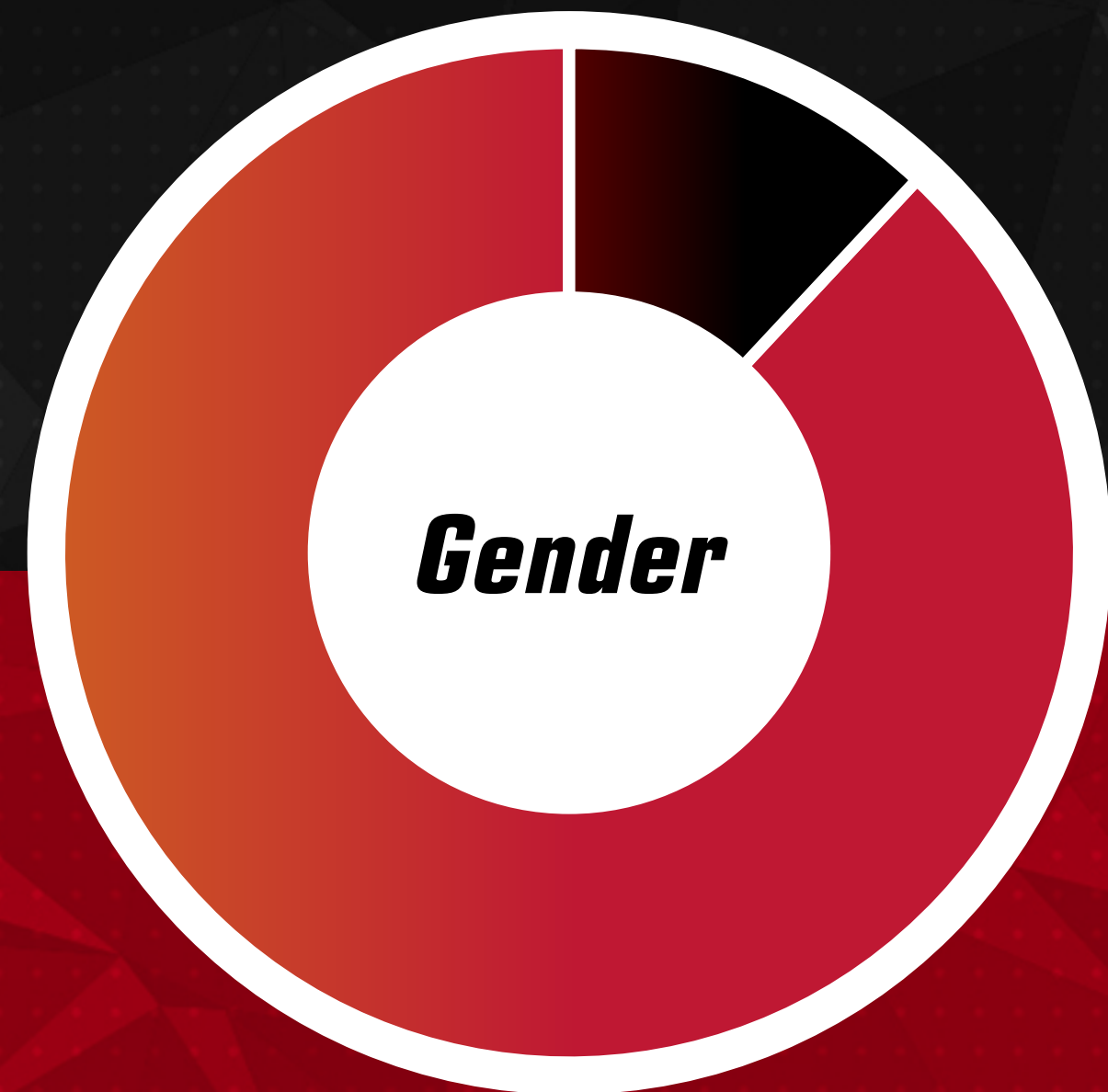


Who We Are

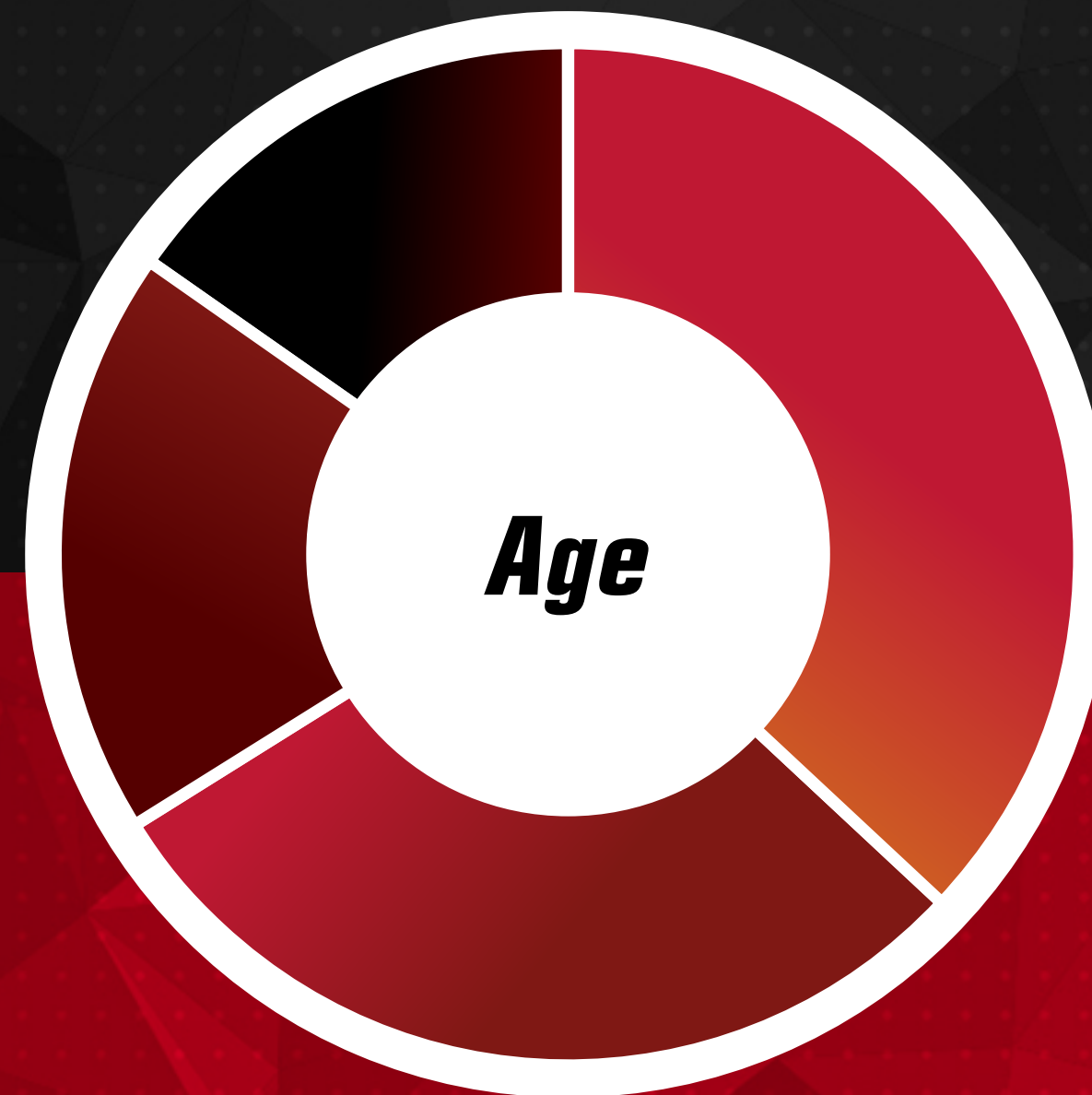
*Giving **MMA Fans** in Central California
the ability to **watch Live MMA Fights**
for a **reasonable price**.*

***Hosting Live MMA events for over
13 years and 100 events** - the largest
and most consistent promotion in California.*

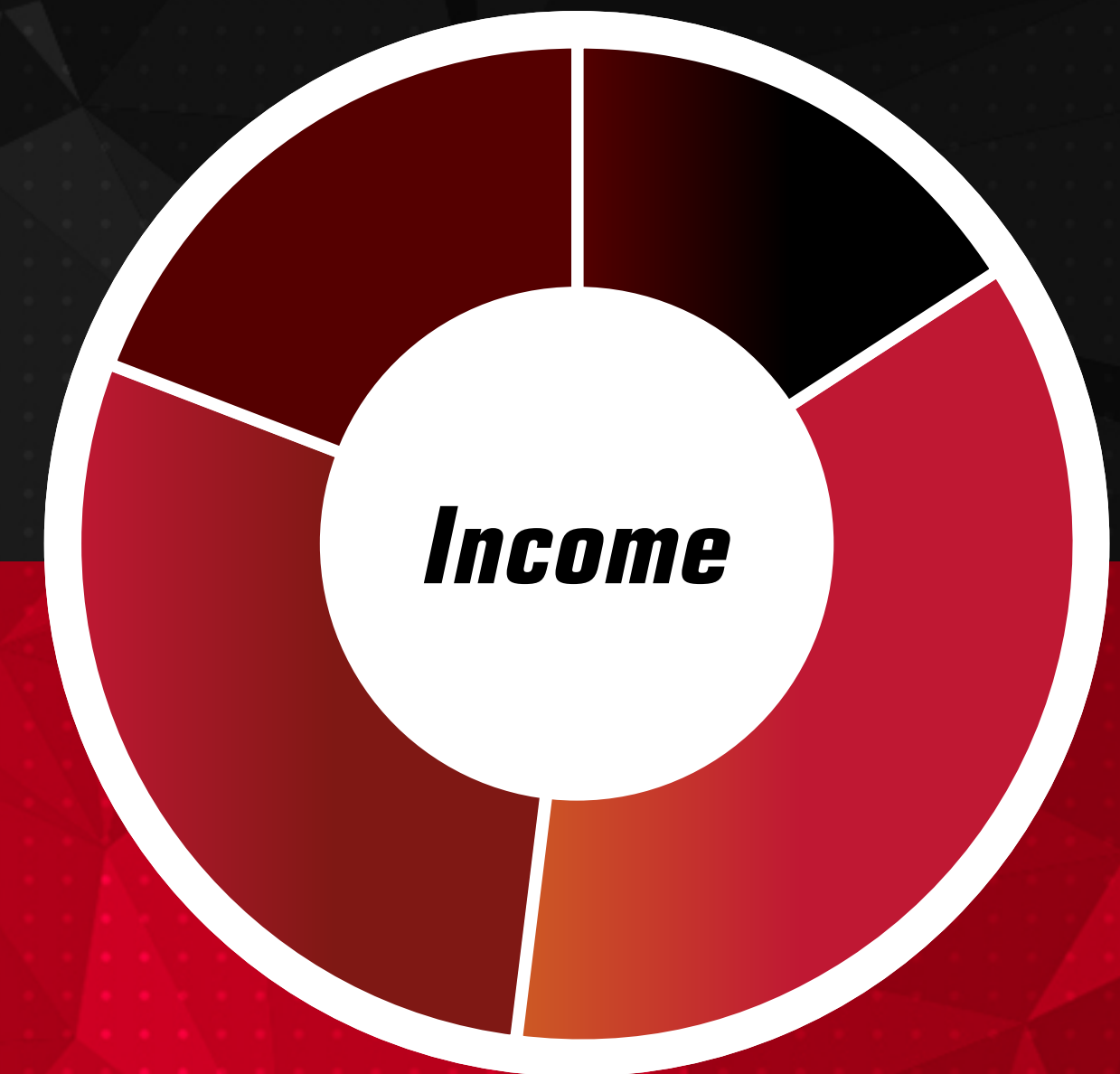
MMA Target Demographics



MALE : 88%
FEMALE : 12%



Age < 18 : 11%
Age 18-24 : 22%
Age 25-33 : 34%
Age 35-39 : 17%
Age > 40 : 16%



\$50 -99k : 16%
\$110 - 149k : 36%
\$150 - 199k : 29%
\$200k+ : 19%

Why Us?

SUCCESSFULLY
HELD
OVER **100** LIVE
EVENTS

ON-SITE
ADVERTISING

PRINT & TV
ADVERTISING

SOCIAL MEDIA
ADVERTISING

APPROX.
2000 SPECTATORS
PER EVENT

AVERAGE
10 LIVE EVENTS
PER YEAR

ON-SITE ***ADVERTISING***

Brand Awareness

- *Cage, Venue Signage and Banners*
- *PA Announcements*

Face To Face Customer Engagement

- *10x10 Vendor Booth*
- *Product Sampling & Display*
- *Coupon, flyer / brochure distribution*

Hospitality

- *VIP Table & Cage-side Seating*
- *Corporate Ticket Pages*



PRINT ADVERTISING

Posters and Flyers

- Company Logo on all Posters & Flyers
- Displayed throughout Central California



TV ADVERTISING

Events Televised Live and Free on MyTV 53

- *TV commercial opportunities*
- *Logos visible throughout our broadcast*
- *Commentators discussing business and products on air.*



WATCH FREE
LIVE on MyTV53



Fresno • Visalia • Merced

Social Media Advertising

- *Reach over **100,000+ Followers** on Social Media*
- ***Reposting** Your Companies Posts on 559 Fights Social Media*
- ***Bi-weekly Posts** Including Company Logos*



Sponsorship

- 1 Logo on Official Fight Canvas
- 2 Sponsorship of Cage Name
- 3 Sponsorship of Blue Corner
- 4 Sponsorship of Red Corner
- 5 Standard inside Corner Pad
- 6 Standard outside Corner Pad
- 7 Inside Rail Sticker
- 8 Outside Rail Sticker



Sponsorship

- 9 *Ring Girl outfits*
- 10 *Ring Girl Round Cards*
- 11 *Inspection Zone (Area Before entering Cage)*
- 12 *Logo on Printed Materials (Posters/Flyers)*
- 13 *Logo on Banner to be hung in Venue*
- 14 *In-ring mentions by Ring Announcer*



Sponsorship

- 15 *Logo on YouTube Videos*
- 16 *Logo on TV broadcasts*
- 17 *General Admission tickets*
- 18 *Row A, Row B, VIP Tables*
- 19 *10x10 Vendor Booth*
- 20 *Social media Promotions*
- 21 *Logo on Championship Belts*



Contact Us



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*Every sponsorship dollar directly aids an athlete in need,
thereby assisting them in accomplishing their goals.*

559FIGHTS.COM