



California's Premier Amateur Mixed Martial Arts League

Presentation Overview

Points of Discussion

Who We Are

Why Us

Sponsorships



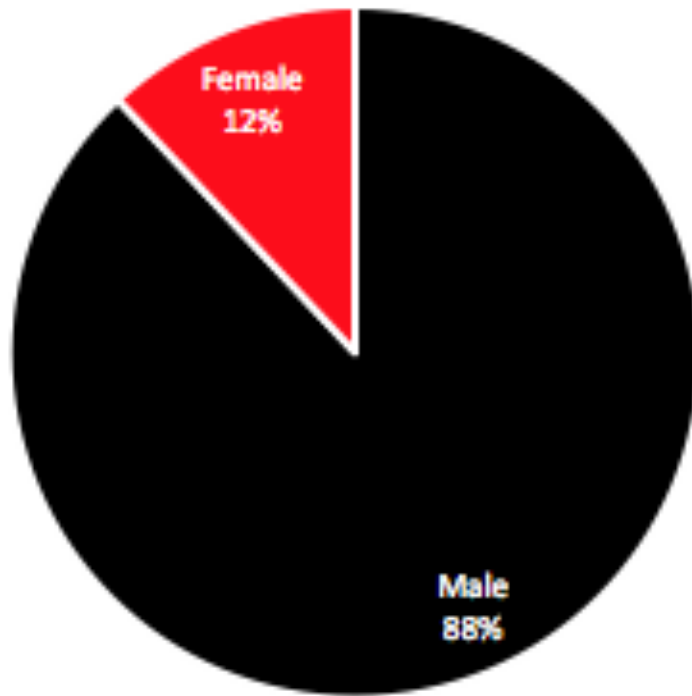
Who We Are

- California's Premier Amateur Mixed Martial Arts League
- Located in Selma, California
- California Amateur Mixed Martial Arts Organization (CAMO) Licensed
- Giving MMA Fans in Central California the ability to watch Live MMA Fights for a reasonable price

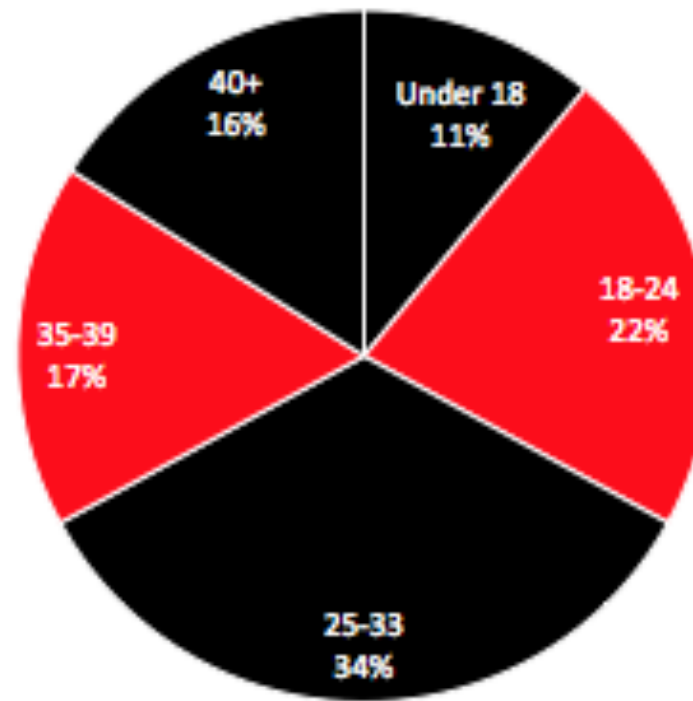


Target Demographic

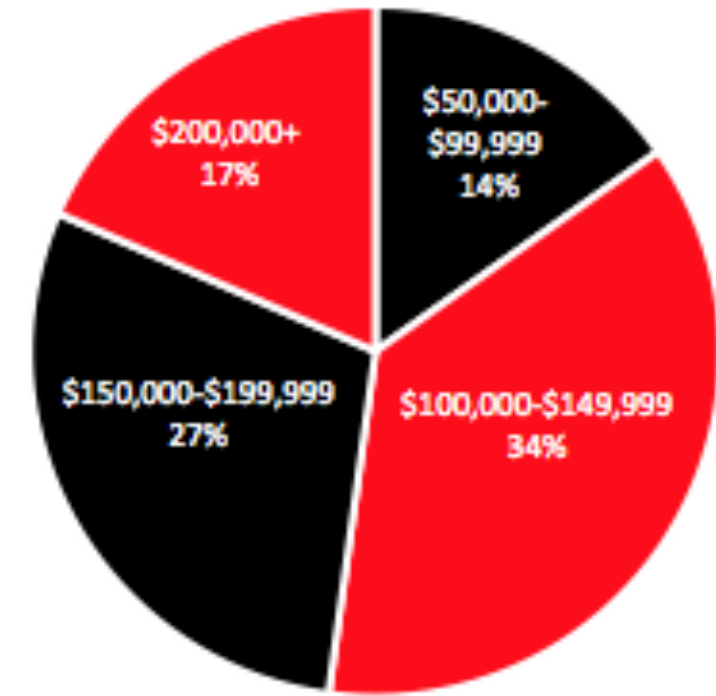
MMA Fan Gender



MMA Fan Age Range



MMA Fan Household Income



Why Us



- Successfully held over 90 Live Events
- Average 10 Live Events per year
- Approximately 1,500 spectators per event
- On-Site Advertising
- Print and Radio Advertising
- Social Media Advertising

On-Site Advertising

Brand Awareness

- Cage & Venue Signage & Banners
- PA Announcements

Face to Face Customer Engagement

- 10x10 Vendor Booth
- Product Sampling & Display

Hospitality

- VIP Table & Cage-side Seating
- Corporate Ticket Packages



Print Advertising

Posters and Flyers

- Company Logo on all Posters & Flyers
- Displayed throughout Central California



Social Media Advertising



38,000 Subscribers

Reach over 60,000 Followers
on Social Media Platforms



13,400 Followers

Bi-Weekly Posts Including
Company Logos



11,200 Followers



633,500 Total Views

Reposting your Companies Posts
on 559 Fights Social Media

Sponsorships

All Packages Can Be Manipulated to Fit your Business Needs

- Decision Package
- Submission Package
- Knockout Package



DECISION PACKAGE

10x10 Vendor Booth

PA Announcements

Social media promotion on 559
Instagram stories

Company Logo on all
Mobile & Print Advertisements

2 Front Row & 10 GA Tickets

Company Logo on Cage Corner Pad



Submission Package



10x10 Vendor Booth
PA Announcements
Company Logo on all Mobile & Print
Advertisements
Video produced by 559 Media Team (1 each
month)
Social Media Posts (1 each month)
2 Front Row & 10 GA Tickets
Company logo can be featured on
championship belt

Knockout Package

10x10 Vendor Booth
PA Announcements
Company Logo on all Mobile & Print Advertisements
Video produced by 559 Media team (1 each month)
Social Media Posts (2 each month)
VIP Table (Seats 8)
Company Logo on Cage Corner Pad (Inside or Outside)
Company Logo on Championship Belt





Contact Us

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THANK YOU!

WE LOOK FORWARD TO WORKING WITH YOU SOON

